



## THE RICHMOND HOSPITAL FOUNDATION

7000 Westminster Highway, Richmond BC V6X 1A2

T 604 244 5252 F 604 244 5547

### IT'S THE GREATEST GIFT YOU CAN GIVE A NEW FAMILY... THEIR SPACE.

The birth of a child. Is there anything more precious? Anything more cherished?

For parents, there is nothing more personal. It's an experience many wish to have in private surroundings with their families close by. What these delivering mothers and their families **need and request most of all** is space and privacy.

That's why I'm writing to you today. To ask for your help with an incredibly exciting venture being planned for the maternity ward at Richmond Hospital. A plan which will give expectant mothers in the Richmond and Delta area, access to some of the best facilities in the province for delivering their babies.

But I must tell you, this venture will not happen without your generous help.

### SINGLE ROOM CARE FOR DELIVERING MOTHERS. A LABOUR OF LOVE.

Plans have begun to redevelop the hospital's existing Women's & Newborn Services facilities into a single room facility. What that means for women delivering naturally, is that she (and her family) will be in the same room from the time she's admitted to the time of being discharged with her baby.

Not only that, **every room will be completely private**. Imagine giving every mother who delivers at Richmond Hospital, the relief of having her own private room... the space to become acquainted with her newborn... and the privacy to share this amazing event with her family alongside. **You'll be helping to give them the best possible start for their growing family.**

### YOUR DONATIONS GIVE NEW LIFE.

Thanks to your past generosity, the Richmond Hospital Foundation has been able to buy and upgrade key medical equipment for Richmond Hospital. Your donations are making a difference. Your donations are critical. And now, I'd like to ask for your support once again.

THE RICHMOND HOSPITAL FOUNDATION

**Yes! I want to help Richmond Hospital get the equipment and supplies it needs.**

I have enclosed a cheque payable to **The Richmond Hospital Foundation**

I prefer to donate through:



Account # \_\_\_\_\_

Expiry Date \_\_\_\_\_ / \_\_\_\_\_

Signature \_\_\_\_\_

Please send me information about including The Richmond Hospital Foundation in my will.

I do NOT wish to have my name published in your Donor Recognition materials.

**THANK YOU for your generous act!**

**Monthly Giving can be the greatest gift of all. To learn more, please see the other side.**

11559  
LDFA04W1-03

Please make address changes here.

We adhere to all legislative requirements protecting your personal information and privacy. We do not sell or give away our mailing lists. The information you provide will be used to keep you informed on the activities of the Foundation. If you wish to be removed from any contact, please call 604-244-5252, or e-mail [info.richmondhospitalfoundation@vch.ca](mailto:info.richmondhospitalfoundation@vch.ca)

A receipt for income tax purposes will be issued for gifts of \$25 or more.  
Charitable Registration Number 11911 8883 RR0001

The need is **immediate**. Renovations are scheduled for 2005, with completion of the single room maternity care facility scheduled for 2006. But it requires massive funding for construction materials, equipment costs and furniture. **So we truly need your help today to ensure this project comes to life.**

The Women's & Newborn Services facility will house all maternity care under one roof, allowing:

- a "single room" model of care – mothers stay in the same private room, with no room transfers
- family-centred care, with participation in prenatal, antenatal, birth and postpartum
- family accommodation
- best practice standards for complete mother and baby care
- single room care for post-caesareans and gynecology patients
- promotion of breastfeeding, early mother, baby and family bonding
- care for twin pregnancies and women with medical or obstetrical complications
- educational facilities for families, nursing, medicine, midwifery and other health professionals

With your support, countless families will have the pregnancy and birthing experience they envision. Babies will receive the best start to their new lives. And you will be a part of this legacy. **Please give today to this important undertaking and help make a difference.**

On behalf of all the families in need of Women's and Newborn Services at Richmond Hospital, I thank you sincerely for your past support and for your generous gift today.

Gratefully yours,



Lisa Westermarck,  
Executive Director, Richmond Hospital Foundation

**P.S. Whatever you can give today will make an incredible difference tomorrow in the lives of newborns and their families. Thank you for your generosity and for giving Richmond and Delta families a great start at Richmond Hospital.**

## Show you care. Every month.

THE RICHMOND HOSPITAL FOUNDATION

Your donations made through our Pre Authorized Donation Plan work even harder. The foundation saves money on processing and postage...so we can spend more money on equipment for the Hospital.

There are benefits for you, too. You do not receive multiple appeals from us...and you never have to send us more credit card information. Your donation is made each month automatically!

To support your hospital through this efficient and convenient method, just complete the area below. Then return this section to us in the enclosed postage-paid envelope. It's that simple! And it's important.

YES, I want to help even more by making a convenient Monthly Gift of:

\$10    \$20    \$30    Other \$ \_\_\_\_\_

I wish to make a Monthly Donation with my:



Account # \_\_\_\_\_ Expiry \_\_\_\_\_ / \_\_\_\_\_

Signature \_\_\_\_\_